

ERASMUS+ project “Transformative Digital Pedagogies for Higher Education”

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Dissemination Midterm Report

Period 01.09.2022 – 31.01.2024 (Months 1 to 17)

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1. Introduction:

The dissemination mid-term report provides details of dissemination and communication actions in the months 1 to 17 of the TDP4HE project. Together this forms the foundation for the successful exploitation of the TDP4HE project results to our designated audiences and further afield. The report contains a list of target groups that have been reached, channels of communication and types of activities. It provides notes on the further work tasks to addressed.

2. Key dissemination activities:

According to the objectives of the Dissemination Plan for the TDP4HE, the project website was developed and launched in June 2023. It serves to widely disseminate the information about the project results, events, news, and communicate on the project to the wider community to attract as many interested parties as possible in the project activities.

A documentation and monitoring system is put in place not just to prove the dissemination activities to the European Commission, but also to provide an opportunity for reflection and feedback on those activities from our partners / stakeholders and participants. This will help the project team to evaluate their success and to effectively target future activities. Dissemination activities and results are recorded and monitored on the project partners shared platform ([Dissemination report template all partners](#)) and a template has been established for that purpose. The dissemination table of the TDP4HE project is presented below (table 1).

Table 1. TDP4HE Dissemination and communication activities at midterm

TDP4HE Dissemination Report							
Name / Title of the dissemination activity	Period of activity (month/year)	Brief description of the activity	Type of dissemination activity	Audience reached	Primary target group	Evidence	Dissemination activity lead - project partner
TDP4HE Kick off PCAS	Sep-22	workshop 'pedagogical Competence of the academic staff' Kick off meeting ELARA Summer school package. EUT+ Week Troyes, France 29 September 2022	Face to face activity - presentation / participation on in a seminar	45	EUT+ consortium academic staff	Achievements: Sources of information: *add link to presentation*	EUT+ partner
Project launch	Sep-22	promotion of TDP4HE project	Internet activity	3 000	EUT+ consortium academic staff	Achievements: Link of the news release Sources of information: EUT+ (univ-tech.eu)	UTT
Methodological conference	Nov-22	Presentation of Pedagogical Competence Background	Face to face activity - presentation / participation on in a seminar	100	HE institutions	Achievements: Certificates Sources of information:	RTU
ELARA conference, Sofia, Bulgaria	Dec-22	Presentation "Theoretical framework of transformative digital pedagogical competences"	Face to face activity - presentation / participation in a seminar	20	EUT+ consortium academic staff	Sources of information: presentation	RTU
Scientific Conference INTED23, Valencia, Spain	Mar-23	Presentation of scientific paper "Assessment of Pedagogical Competence of Academic Staff: Criteria and Indicators"	Publication on academic press / research findings output	400	General outreach	Achievements: Certificates Sources of information: https://doi.org/10.21125/inted.2023.0401	RTU
Scientific Conference, SIE2023, Rezekne, Latvia	May-23	Presentation of scientific paper "Assessment of Pedagogical Competence of Academic Staff: Case Study"	Publication on academic press / research findings output	80	General outreach	Achievements: Certificates Sources of information: https://conferences.rta.lv/index.php/SIE/SIE2023/paper/view/5385	RTU
Sozopol ELARA Summer school	June 1-4 2023	Presentation of project results/ summary WP2.2	Face to face activity - presentation / participation in a seminar	20	General outreach	Achievements: Certificates Sources of information: https://drive.google.com/file/d/1dnvkFowpfodwnFml1GK3J_eA8loihtu/view?usp=drive_link	EUT+ partner



Focus groups	May - June 2023	Self-assessment tool - TU Dublin, canvassing of staff to form focus groups	On-line activities - trainings, workshops, seminar	12	General outreach	Achievements: active participation by academic staff providing feedback for the self-assessment framework.	TU Dublin
Focus groups	June-23	Self-assessment tool - UTT focus groups	Face to face activity - presentation/ participation in a seminar	10	General outreach	Achievements: Focus group: active participation by academic staff providing feedback for the self-assessment framework.	UTT
Publication of information on TDP4HE on the CUT Press Release on EUT+	June - 23	A description of the TDP4HE research project and what it aspires to achieve was published in the 3rd issue of the CUT Press Release on EUT+	Publication on academic press / research findings output	3 500	General outreach	Achievements: Link Sources of information: https://us2.campaign-archive.com/?e=test_email_&u=451fe85351fba44a18082858f&id=42194d7ed7	CUT
Post about TDP4HE project on LinkedIn - invitation to follow the site	July - 23	Project LinkedIn site opened and shared by consortium members - reaching wide audience	Internet based: social media or website post	22	General outreach	Achievements: 22 followers – early stage. To be developed further. Sources of information: https://www.linkedin.com/showcase/100185465/admin/analytics/followers/	UTT
Scientific Conference iCER123, Sevilla, Spain	November 13-15	Assessment of qualitative performance of academic staff in terms of teaching and learning: practical application	Publication on academic press / research findings output	850	General outreach	Achievements: certificates Sources of information: https://iated.org/concrete3/view_abstract.php?paper_id=106553	RTU
ELaRA conference, Sofia, Bulgaria	December 14-16	Presentation "Transformative Digital Pedagogy for Higher Education"	On-line activities - trainings, workshops, seminar	79	General outreach	Achievements: presentation Sources of information:	RTU
HCI INTERNATIONAL 2024 26th International Conference on Human-Computer Interaction/ Thematic area: LCT: 11th International Conference on Learning and Collaboration Technologies	June 29 - July 4 2024	Presentation title: Transformative Digital Pedagogies for Higher Education: The design of an online training programme for academic staff	Dissemination of materials i.e., project summary, presentations used for conferences and events.	800	General outreach	Achievements: Acceptance email Sources of information: https://2024.hci.international/	CUT

3. Conclusion

At this midterm stage, the project has been disseminated in several ways; seminars and presentations, online posts, promotion internally amongst project partners academics and via the EUT+ network of partners, for example, on the EUT+ website and internal communication platform on Whaller and the UTT's website. Activities were conducted both in a direct manner, locally at the partners universities, and at a European level through participation in events related to the HE sector as well as online, ensuring outreach to a wider audience.

As planned, the project has established a common branding to be used for presentations, publications, on-line posts, reports and dissemination activities.

LinkedIn is being used for awareness diffusion, as a marketing tool in order to communicate the activities and outputs of the project, while also encouraging a wider discussion on the topics of the TDP4HE project. This aims to develop a community of followers as the project progresses.

These are the criteria of dissemination and communication tools that have been met:

- [Project website](#)
- Partners' websites / internal communication platforms
- Publication on academic press / research findings output.
- On-line activities - trainings, workshops, seminar.
- Internet based: [LinkedIn](#) or website post.
- Face to face activity - presentation/participation in a seminar.
- Production of materials for dissemination (e.g. Olga Vindača's [Presentation of the self-evaluation framework](#))
- [Academic press publications](#)
- Communication toolkit: Creation of a project logo and branding coherence in communication (branding template for word documents; communication request submission template)

In deviation from the initial Dissemination and communication plan, it has been decided not to create a Facebook account for several reasons. First, European countries, despite being less populated, do not use Facebook as a social network as much as other countries do. Furthermore, the main use of [Facebook is for personal purposes and not for professional usage](#). Plus, if the main users of Facebook are between [25 and 34](#), older and younger generations do not use it as much as 'Millennials' do. However, our target group is Higher education teachers who are [mostly over the age of 45](#). The same decision has been made for the social media X (Twitter).

In conclusion, in order to respect the objectives, set for the project, we will build on the number of activities with wider implication from all TDP4HE partners and continue to keep a good track of the dissemination activities.

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